

## CLAIMS

**[0018]** I claim:

1. A decal display unit or system within a motor vehicle comprising:
  - a plurality of decal display plates;
  - a means for extending or exposing said decal display plates from within a housing unit (an “extender”) comprising a first selector switch associated with said extender wherein said first selector switch is adapted to extend the decal display plate when the motor vehicle is in the “park” gear by activating the extender; and
  - a second selector switch associated with said extender wherein said second selector switch is adapted to extend the decal display plate when the motor vehicle is in an “operating” gear by activating the extender; and
  - a decal display plate housing sandwiched between the interior and exterior body panels of the motor vehicle in proximity to the windshield or other motor vehicle window.
2. The decal display unit or system as in claim 1, wherein said means of operation of said extender include a manual override slot.
3. The decal display unit or system as in claim 1, wherein said decal display plate housing further comprises:
  - a means of removing a decal display plate from said housing.